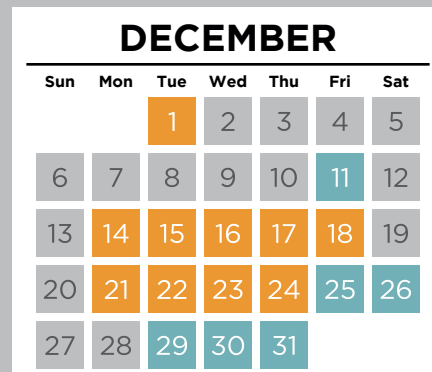
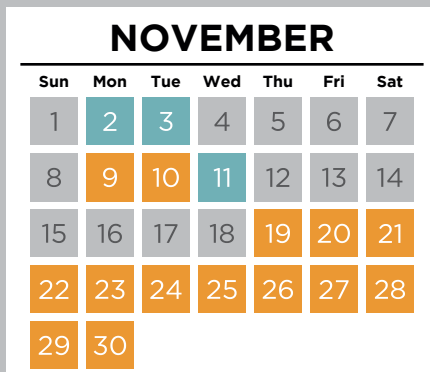
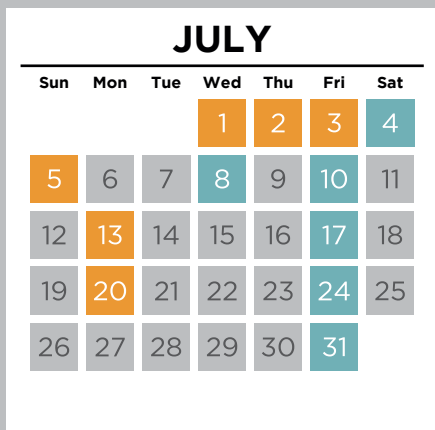
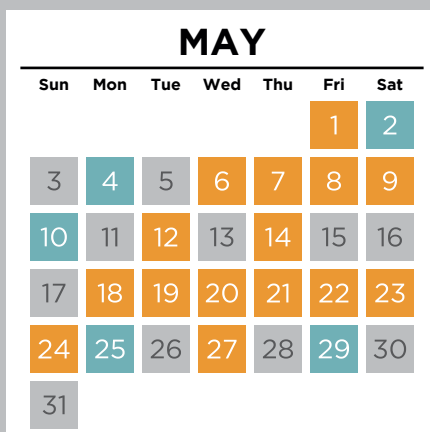
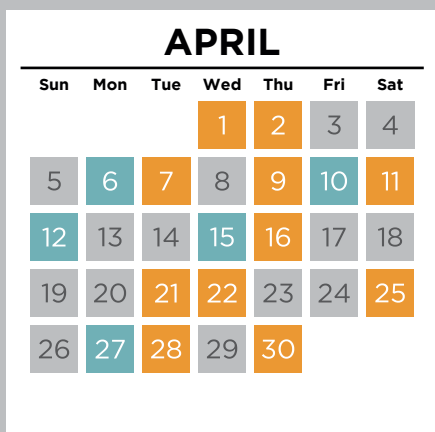
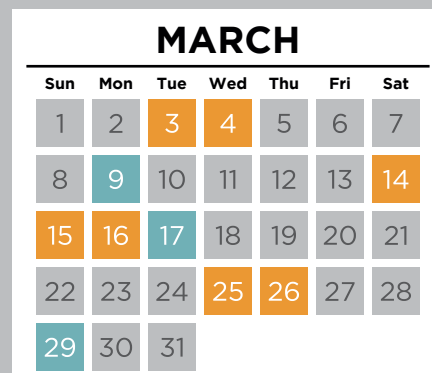
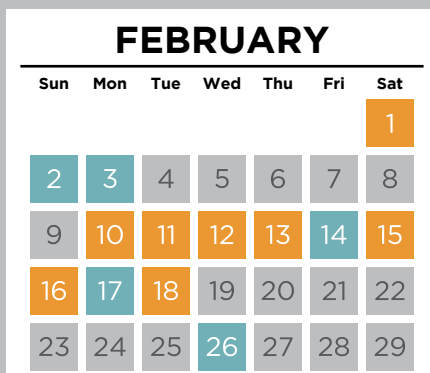
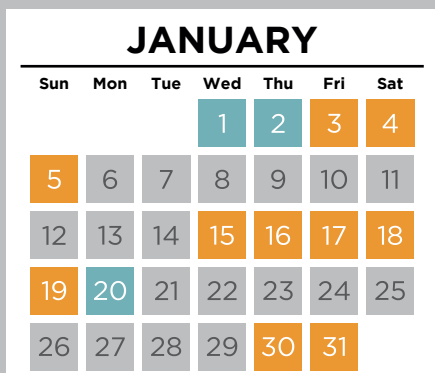


B2C | 2020 Email

Marketing Calendar

■ Top performing dates
 ■ Average performing dates
 ■ Poor performing dates



*Source: Worldata aggregated email campaign statistics from over 40,000 annual B2C campaigns measuring over 6 billion transmitted messages. Delivery timing testing is suggested to ensure optimal marketing strategy.