

# Compact Apartment List

Elevate Your Geo-Level Targeting with an Exclusive Database from Compact

The Compact Apartment List provides enhanced levels of targeting for your multifamily campaigns with the unique ability to select apartment and condominium communities by name.

## Benefits



Choose the communities you wish to target by name, complex size, or geographical location



Identify complex residents by their estimated rent range



Personalize mail pieces with the addition of consumer contact names where available

**MORE THAN**  
**14.25M**  
 total units

**MORE THAN**  
**136.8K**  
 total complexes

**825K**  
**RECORDS**  
 with contact names

AccuData is pleased to offer the Compact Apartment List, an exclusive compilation of the nation's multifamily communities, including apartment and condominium complexes with more than sixteen units. Compiled from multiple proprietary sources, you can refine your prospect audience by the community name, estimated rent amount, or number of units.



43 million American households are renters



37% of renters live in apartments



49% of apartments are occupied by one person



5.2 million apartment households are single women



22% of multifamily renters have children



38% of apartment households have an income of \$50,000 or more



## Additional Compact Products



### Compact Resident List

Maximize reach and optimize postal discounts with a data source designed for postal saturation. Compiled from United States Postal Service® (USPS) intelligence, Compact's Resident List allows you to easily identify specific geographical areas via advanced mapping and capabilities.



### Enhanced Occupant Data

Increase the likelihood of connecting with responsive prospects while retaining the geographic saturation benefits of a standard occupant list. Enhanced Occupant Data allows you to remove households that, based on age and income criteria, are less likely to respond to your offer.



### Compact Consumer PLUS File

Expand your ability to craft the audience that best meets your marketing objectives. The Compact Consumer PLUS file is an enhanced consumer dataset that offers exceptional targeting and increased coverage. Choose from demographics, buying activities, lifestyle data, behavioral data, and more.



### Compact New Construction File

Utilize USPS® intelligence to reach the newest addresses in the United States with Compact's New Construction File. Updated weekly, the New Construction File provides the new addresses of homes, businesses, and apartments that have been built in the last year.