

CREATIVE SERVICES

Let's Get Started! >>>

AccuData's expert Creative Services team is ready to bring your email marketing concepts to life.

AccuData offers

3 core Email Marketing Creative Services

Decide which one is right for you:

**Build My
Email Creative
from Scratch**

**Optimize My
Existing HTML
Creative**

**Convert
My Print
Creative**

**Have a company logo and a campaign concept
but not sure where to start?**

Build My Email Creative from Scratch

Custom-made campaign creative is developed to meet your unique brand specifications and direct marketing goals. All email designs and templates are hand-coded using industry best practices.



**Have a Direct Mail piece that you'd like us
to convert into HTML email creative?**



Convert My Print Creative

AccuData will convert your existing print creative into engaging, interactive emails designed to convert. The consistency in design, messaging, imagery, and theme between your online and offline channels is essential in building awareness and loyalty among consumers.

**Already have HTML email creative but not sure if it's mobile
responsive or designed according to industry best standards?**

Optimize My Existing HTML Creative

AccuData will review the HTML code and creative components to ensure an improved mobile experience with responsive design. Please note that we do not support Constant Contact email templates.



Creative Design Services for
Email & Digital Marketing Campaigns

Talk to a digital expert to learn more

CALL

800-732-3440

VISIT

www.AccuData.com