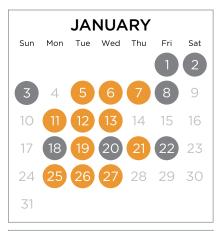
## B2B | 2021 Email Marketing Calendar



● Top performing dates ● Average performing dates ● Poor performing dates













			JUL	<b>′</b>		
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

		ΑL	JGU	ST		
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

	S	EP.	ΓΕΜ	BEI	₹	
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

	OCTOBER									
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
					1	2				
3	4	5	6	7	8	9				
10	11	12	13	14	15	16				
17	18	19	20	21	22	23				
24	25	26	27	28	29	30				
31										

		1	VOV	/EM	BEF	₹	
Sı	un	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5	6
-	7	8	9	10	11	12	13
1.	4	15	16	17	18	19	20
2	21	22	23	24	25	26	27
2	8	29	30				

	DECEMBER									
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
			1	2	3	4				
5	6	7	8	9	10	11				
12	13	14	15	16	17	18				
19	20	21	22	23	24	25				
26	27	28	29	30	31					

## Contact Us

(800) 732-3440 info@AccuData.com www.AccuData.com

- ✓ Acquisition & Loyalty Email Marketing
- ✓ Targeted Email Lists & Email **Appends**
- ✓ Data Hygiene & Enhancement
- ✓ IP Targeting & Digital Display
- ✓ Connected TV/OTT Advertising
- ✓ Site Retargeting
- ✓ Social Media Advertising
- ✓ Creative Design Services
- ✓ Multichannel Campaign Management

\*Source: Worldata aggregated email campaign statistics from over 40,000 annual B2C campaigns measuring over 6 billion transmitted messages. Delivery timing testing is suggested to ensure optimal marketing strategy.

## B2C | 2021 Email Marketing Calendar



Top performing dates
Average performing dates
Poor performing dates













	JULY									
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
				1	2	3				
4	5	6	7	8	9	10				
11	12	13	14	15	16	17				
18	19	20	21	22	23	24				
25	26	27	28	29	30	31				

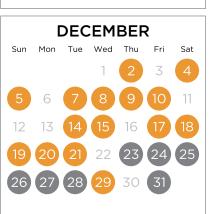
AUGUST									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
1	2	3	4	5	6	7			
8	9	10	11	12	13	14			
15	16	17	18	19	20	21			
22	23	24	25	26	27	28			
29	30	31							

30	31					
	S	EP	TEM	IBE	R	
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	
12	13	14	15	16	17	18

26 27 28

	OCTOBER									
Sur	n Mon	Tue	Wed	Thu	Fri	Sat				
					1	2				
3	4	5	6	7	8	9				
10	11	12	13	14	15	16				
17	18	19	20	21	22	23				
24	25	26	27	28	29	30				
31										





## Contact Us

(800) 732-3440 info@AccuData.com www.AccuData.com

- ✓ Acquisition & Loyalty Email Marketing
- ✓ Targeted Email Lists & Email **Appends**
- ✓ Data Hygiene & Enhancement
- ✓ IP Targeting & Digital Display
- ✓ Connected TV/OTT Advertising
- ✓ Site Retargeting
- ✓ Social Media Advertising
- ✓ Creative Design Services
- ✓ Multichannel Campaign Management

\*Source: Worldata aggregated email campaign statistics from over 40,000 annual B2C campaigns measuring over 6 billion transmitted messages. Delivery timing testing is suggested to ensure optimal marketing strategy.