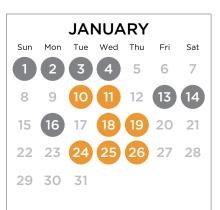
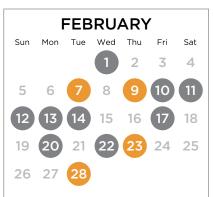
B2B | 2023 Email Marketing Calendar



● Top performing dates ● Average performing dates ● Poor performing dates



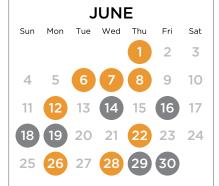


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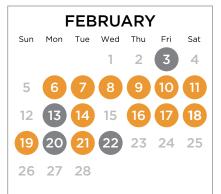
*Source: Outcome Media's research division aggregates email campaign statistics from over 50,000 campaigns that are executed annually. These campaigns measure results from over 7 Billion transmitted messages. Outcome Media strongly encourages marketers to test all delivery timing options to find the optimal strategy for your specific programs.

B2C | 2023 Email Marketing Calendar



Top performing dates Average performing dates Poor performing dates

JANUARY Sun Mon Tue Wed Thu 20 25 29 30 31



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